NCC Cable System Order

Order #	62636956	Flight Dates	03/11/19 - 03/17/19	Update Date	03/14/19	03/14/19		
Syscode	3253	Agency	Sena Kozar Strategies	Version	2 Vs. 1	2 Vs. 1		
System Name	Spectrum/Covington, KY	Advertiser	Advertiser Kentuckians for a Better Future					
Market	Cincinnati	•	•	Total # of Weeks		1		
	•	Client Code	NCAA	Total		9	\$750.00	
AE	Collin Moore	Product Code	KY SW	Commission		\$112.50		
Sales Coordinato	r John Muldoon	Est Code	e 6955 Ne			\$637.50		
Office	Washington	Product Name	3.15-3.16 NCAA Cincy	Total Spots			3	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	100.0		
Status	Accepted			Sold On	Cost Per	Cost Per Spot		
Survey	DMA Nielsen Live+SD Jan19	Primary Demo	Adults 35+	GRP -	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-		

Comments :	3/14 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	3/11/19	3/17/19	20:30	22:30						Х		-	-	1	\$250.00	\$250.00	30	
2	ESPN	NBA REGULAR SE<	3/11/19	3/17/19	21:30	23:30					Х			•	i	1	\$250.00	\$250.00	30	
3	ESPN	AVG. ALL WKS	3/11/19	3/17/19	20:30	22:30						Х			-	1	\$250.00	\$250.00	30	+1x from IC

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$750.00

SYSTEM APP	:SALES	ACCT	Date Printed	04/05/19
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62636956 | Cincinnati | Spectrum/Covington, KY | 3253 |